

4800 Deerwood Campus Parkway
Jacksonville, Florida 32246
www.bcbest.com



**BlueCross BlueShield
of Florida**

an independent licensee of the
Blue Cross and Blue Shield Association

Time sensitive information for:



Important:
Changes in coverage for users of
LIPITOR®

Dear

We care about meeting your health care needs as well as helping you manage your health care costs. That's why it's important that we keep you updated on changes affecting your Blue Cross and Blue Shield of Florida health insurance policy or Health Options, Inc. HMO coverage.

Effective January 1, 2009, LIPITOR, will no longer be covered unless you have tried lovastatin, pravastatin or simvastatin, therapeutically alternative generics within the last 90 days.

What this means to you

- If you are currently taking LIPITOR, ask your doctor about switching to lovastatin, pravastatin or simvastatin before your next prescription refill. This will ensure you continue to receive the medication you need.
- If you have tried lovastatin, pravastatin or simvastatin within 90 days prior to filling your prescription for LIPITOR, your coverage will be automatically approved.
- If a generic drug is not recommended for you, your doctor has been advised that authorization from us is needed in order to approve coverage of LIPITOR.
- By switching to lovastatin, pravastatin or simvastatin, you could save up to \$420* a year on your out-of-pocket prescription costs.

If you have any questions, please call us at the telephone number printed on your Member ID card or submit your question online at www.bcbest.com—log into MyBlueServiceSM and go to Helpful Resources, General Inquiries.

Finding the most appropriate medication at the most affordable cost—that's how Blue is helping you.

Sincerely,

Nancy Cotter, RPh
Manager, Clinical Pharmacy Programs

*Your savings could be higher or lower depending on the specific drugs you switched from, your pharmacy plan's coverage, how often you refill your prescription, and where you purchase your prescriptions.