



Reducing your expenses and saving on prescriptions

— that's how Blue is helping you!

At Blue Cross and Blue Shield of Florida, we're continually looking for new ways to help our members reduce health care costs and out-of-pocket expenses. Switching to a generic is an easy way to **start saving immediately**.

According to our records you are currently taking one of the following brand-name prescription drugs. The table below shows the generic drug alternatives available and the amount you could save if you choose to switch to a generic.

Brand-name prescription drugs	Generic drug alternatives	Average monthly savings
Lipitor	Simvastatin, Pravastatin, Lovastatin	\$30/month
Nexium	Omeprazole, Pantoprazole	\$30/month
Prevacid	Omeprazole, Pantoprazole	\$55/month
Aciphex	Omeprazole, Pantoprazole	\$65/month
Protonix	Omeprazole, Pantoprazole	\$30/month
Fosamax	Alendronate	\$30/month

To start saving immediately, just ask your doctor if one of the available generic alternatives will work for you. With generic drugs, you are assured that the medication you receive meets Food and Drug Administration (FDA) requirements for quality, strength, purity and potency.

Should you have any questions regarding your co-pay for brand and generic medication, refer to your member ID Card or call the Member Services Department at 1-800-926-6565. We are available 8 a.m. to 9:00 p.m. ET, seven days a week. TTY users please call 711.

Sincerely

Cynthia R. Griffin, PharmD
Director, Pharmacy Government Programs