

**Mason-Dixon Polling and Research**

**QUESTION: How important do you feel it is for Florida state government to try and find ways to stimulate the state's economy? Would you say that it is very important, somewhat important, not too important or not important at all?**

|             | <u>STATE</u> | <u>MEN</u> | <u>WOMEN</u> | <u>DEM</u> | <u>REP</u> | <u>IND</u> |
|-------------|--------------|------------|--------------|------------|------------|------------|
| VERY IMP    | 81%          | 79%        | 83%          | 86%        | 77%        | 82%        |
| SW IMP      | 13%          | 14%        | 12%          | 12%        | 15%        | 12%        |
| NOT TOO IMP | 3%           | 4%         | 2%           | 1%         | 5%         | 1%         |
| NOT AT ALL  | 2%           | 2%         | 2%           | -          | 2%         | 4%         |
| NOT SURE    | 1%           | 1%         | 1%           | 1%         | 1%         | 1%         |

**QUESTION: How important of a factor would you say that the slowdown in Florida's housing market has been in Florida's recent economic downturn? Would you say that it is very important, somewhat important, not too important or not important at all?**

|             | <u>STATE</u> | <u>MEN</u> | <u>WOMEN</u> | <u>DEM</u> | <u>REP</u> | <u>IND</u> |
|-------------|--------------|------------|--------------|------------|------------|------------|
| VERY IMP    | 78%          | 81%        | 75%          | 84%        | 71%        | 80%        |
| SW IMP      | 18%          | 16%        | 20%          | 12%        | 25%        | 18%        |
| NOT TOO IMP | 2%           | 2%         | 2%           | 2%         | 2%         | 1%         |
| NOT AT ALL  | -            | -          | -            | -          | -          | -          |
| NOT SURE    | 2%           | 1%         | 3%           | 2%         | 2%         | 1%         |

**QUESTION: Prior to taking this survey, were you aware or unaware that the recently passed federal economic stimulus legislation would allow first-time homebuyers and people who have not owned a home for at least three years to qualify for an \$8,000 tax credit if they buy a home between now and December 1?**

|           | <u>STATE</u> | <u>MEN</u> | <u>WOMEN</u> | <u>DEM</u> | <u>REP</u> | <u>IND</u> |
|-----------|--------------|------------|--------------|------------|------------|------------|
| AWARE     | 69%          | 69%        | 69%          | 68%        | 72%        | 65%        |
| NOT AWARE | 31%          | 31%        | 31%          | 32%        | 28%        | 35%        |

**QUESTION: How important should it be for state leaders to come up with such a plan? Would you say that it is very important, somewhat important, not too important or not important at all?**

|             | <u>STATE</u> | <u>MEN</u> | <u>WOMEN</u> | <u>DEM</u> | <u>REP</u> | <u>IND</u> |
|-------------|--------------|------------|--------------|------------|------------|------------|
| VERY IMP    | 36%          | 37%        | 35%          | 48%        | 25%        | 32%        |
| SW IMP      | 29%          | 27%        | 31%          | 28%        | 28%        | 34%        |
| NOT TOO IMP | 18%          | 21%        | 15%          | 8%         | 22%        | 19%        |
| NOT AT ALL  | 15%          | 16%        | 14%          | 12%        | 20%        | 11%        |
| NOT SURE    | 5%           | 5%         | 5%           | 5%         | 5%         | 4%         |

**QUESTION: How important is homeownership to realizing the American Dream? Would you say that it is very important, somewhat important, not too important or not important at all?**

|             | <u>STATE</u> | <u>MEN</u> | <u>WOMEN</u> | <u>DEM</u> | <u>REP</u> | <u>IND</u> |
|-------------|--------------|------------|--------------|------------|------------|------------|
| VERY IMP    | 56%          | 61%        | 51%          | 61%        | 55%        | 50%        |
| SW IMP      | 35%          | 29%        | 41%          | 37%        | 31%        | 37%        |
| NOT TOO IMP | 7%           | 7%         | 7%           | 1%         | 12%        | 9%         |
| NOT AT ALL  | 1%           | 2%         | -            | -          | 1%         | 2%         |
| NOT SURE    | 1%           | 1%         | 1%           | 1%         | 1%         | 2%         |